

# **AUTOMATED COMPENSATION REPORTS USING ONLINE SURVEYS AND COLLABORATIVE FILTERING**

## **ABSTRACT OF THE DISCLOSURE**

A method and apparatus for providing targeted online compensation reports that accounts for unique individual job characteristics by using dynamic profiles is described. The invention uses a survey engine having a collaborative filtering engine that determines appropriate questions to ask the user during the survey, and may further provide suggested possible answers. A collection of user profiles is used for comparison purposes and to produce additional individualized compensation reports.